Ivan Allen College of Liberal Arts
Faculty and Staff

End of Year
Reflection/Celebration

Jacqueline J. Royster, Dean
April 22, 2014
Agenda

- Greetings

- Strategic Agenda (Phase 1)

- 2013 – 2014 Highlights

- Strategic Agenda (Phase 2)

- Ivan Allen College Awards

- Announcements
Strategic Agenda
Phase 1
Georgia Tech Strategic Plan

1. Be among the most highly respected technology-focused learning institutions in the world

2. Sustain and enhance excellence in scholarship and research

3. Ensure that innovation, entrepreneurship, and public service are fundamental characteristics of our graduates

4. Expand our global footprint and influence to ensure that we are graduating good global citizens

5. Relentlessly pursue institutional effectiveness
“ONE” Georgia Tech

• The *mission* of the Ivan Allen College is to bring our richly endowed interdisciplinary strengths boldly to the challenge of advancing Georgia Tech’s ambitious strategic plan.

• Our *vision* is to be an innovative leader in defining the liberal arts as a 21st century enterprise in and for a highly scientific and technological world.

• We are *innovation at the crossroads.*
• Basic Values

• We are human-centered, innovative, and entrepreneurial.

• We are deliberately interdisciplinary in thought and action.

• Our work in research, education, and public engagement is problems-focused and solutions-oriented.

• We connect knowledge, experience, and interests in local and global contexts and across time.
Areas of Distinction in Research and Education

- Science, Technology, and Medicine
- Energy and Environment
- Urban Innovation and Sustainability
- Digital Media
- National Security and International Relations
- Public Policy
- Languages and Cultures
- and More
Highlights:
We Celebrate 125 Years of Continuity and Change Growth and Achievements within Georgia Tech and Beyond
I

IAC Strategic Agenda
Phase 1* – 2010 - 2015

- Goal 1*: To build identity, community, and distinctive accomplishments for the liberal arts at Georgia Tech.

  To increase the visibility of The Liberal Arts@Tech as a distinctive brand and clarify this expertise in research, education, and community engagement as a “jewel” in the Georgia Tech crown.

- Goal 2*: To identify, plan, implement, and assess transformative initiatives in support of the Georgia Tech Strategic Plan.

  To increase coherence, vibrancy, and impact for the Liberal Arts@Tech in research, education, and engagement through the advancement of strategic transformative initiatives.

- Goal 3*: To build IAC infrastructure in support of growth, stability, and viability.

  To support innovation and excellence in research, education, and engagement by building financial resources; clarifying operational policies, processes, and practices across the college; increasing faculty and staff in support of strategic goals.
Goal 1*: Building Identity, Community and Distinctive Accomplishments

Coherence, Community, and Visibility for the Liberal Arts@Tech

Vision, Mission, Branding
Systematic Community Building Activities for Faculty, Staff, Students, and Alumni

Innovation and Excellence in Research and Education

Innovative Academic Programs
Strategic IAC Support for Research
An Aggressive Development Agenda

Liberal Arts@Tech as a Georgia Tech Asset

Distinctive Faculty Achievements
High Performing Students and Staff
National and International Recognition of Faculty, Staff, and Students
Robust Programs for Cross-Arena Engagement
International Conferences
Identity and Community

- Participation in the GT Reputational Survey; conducting a “Value-Proposition” Survey for Alumni and Graduating Students

- Enhancing Communications Tools: website, newsletter, IAC-wide calendar, weekly calendar of events

- Establishing an IAC Alumni Affinity Group

- Enhancing/Establishing Advisory Groups: IAC, schools, faculty, staff, UG-SAB, G-SAB, Ambassadors

- Identification of Regular IAC Gatherings
  - 2 College-Wide Meetings (Fall and Spring) w/receptions
  - Welcome Events – Family Weekend, Graduate Student Reception, Undergraduate Student Reception
  - Luncheons for Faculty/Staff/Students: Research luncheons, Advance luncheons, Dean’s Scholars luncheon, Graduate Student Conference Paper Competition/GTRIC Winners luncheon
  - Holiday Reception
  - Founder’s Day Celebration
  - Rejuvenation Station and other Special Events
  - Coming: Alumni Reception for GT Homecoming Game
Faculty Accomplishments

Recognition for Teaching Excellence:
• 2014 Regents’ Teaching Excellence Award – Kelly Comfort (ML)
• GT Celebration of Teaching Awards - ____ across the IAC

Books: 8 by IAC Faculty; 1 national report

Prestigious Honors and Awards:
• Honorary Doctorate (University of Umeå, Sweden) - Kenneth J. Knoespel (LMC/HTS)
• Who’s Who in Sustainability (Atlanta Business Chronicle) – Marilyn Brown (SPP)
• Best Science Fiction Writers Imagining the Future (Popular Science Magazine) – Kathleen Goonan (LMC)
• Georgia Power Professor of Excellence – Aaron Levine (SPP)
• Outstanding Academic Title (Choice: Current Review for Academic Libraries) – Stuart Goldberg (ML) for *Mandelstam, Blok and the Boundaries of Mythopoetic Symbolism*
• Justice Robert Benham Award for Community Service (State Bar of Georgia) - Joe Bankoff (NS)
• Winifred Bryan Horner Outstanding Book Award (Coalition of Women Scholars in the History of Rhetoric and Composition) - Jacqueline J. Royster (IAC/LMC) for *Feminist Rhetorical Practices: New Horizons in Rhetoric, Composition and Literacy*
• Brook Byers Professorship – Marilyn Brown (SPP)
• Denning Faculty Award for Global Engagement – Michael Best (NS)

Fellowships:
• Fulbright Fellowships: Brian Woodall (NS), Janelle Knox-Hayes (SPP) - 2014
• HERS Administrative Institute: Lisa Yaszek (LMC) - 2014
• Notre Dame Fellowship: Justin Biddle (SPP) - 2013
• Harvard Radcliffe Institute Fellow: Hanchao Lu (HTS) 2013
Faculty Accomplishments (continued)

Distinguished Appointments

- Joe Bankoff (INTA) – Georgia Foreign Trade Board
- Marilyn Brown (SPP) – 2nd term on the Board of Directors, Tennessee Valley Authority
- Jennifer Clark (SPP) – Commissioner, Miller Center, University of Virginia (Milstein Symposium on Manufacturing)
- Christine Ries (SOE) – Board, Georgia Cyber Academy (1st virtual charter school and the largest public school in Georgia)
Accomplishments of Students and Staff

• Undergraduate Students
  – Student Government Association Leaders - Trevor Lindsay (ECON), VP/Finance; Jordan Lockwood (PP/BA), VP/Communications; Mary Shoemaker (PP), Director of External Affairs; Kevin Guebert (CM), Director of Information Technology
  – Participation in prestigious conferences, e.g.: April Martin (HTS) and Elizabeth Warden (HTS), Inter-institutional Academic Collaborative of the Atlantic Coast Athletic Conference Meeting of the Minds
  – Possible Woman Foundation Scholarships – Victoria Wall (IAML); Ariel Santillan (NS)

• Graduate Students
  – GTRIC Award Winners for Best Paper: Kelechi Uzochukwu (SPP), Johann Weber (SPP), Glo Ross (HTS), Matt Cox (SPP)
  – First PhD Graduate from the Nunn School: Michael Murphree (Asst. Professor, Darla Moore School of Business, University of South Carolina)

• Staff
  – Stephanie Jackson (NS) – Fulbright International Education Administrator Award to the United Kingdom
  – Sheri Davis-Faulkner & Mackenzie Madden (Westside Communities Alliance)
    • Excellence in Leadership Award from the Conservancy at Historic Washington Park
    • Community Leadership and Service Award from the Bellwood Boys and Girls Club
Goal 2*: Leveraging Excellence through Transformative Initiatives

Allen Legacy
- Allen Prize for Social Courage
- Conversations with the Presidents
- Allen Digital Archives

Interdisciplinary Curricular Programs
- Allen Institute for Inter-Disciplinary Studies
- Sports, Society & Technology
- Asian Studies
- Latin American Studies

Community Engagement
- Africa Atlanta 2014
- Westside Community Alliance

Goal 2*: Leveraging Excellence through Transformative Initiatives
Goal 3*: Infrastructure for Growth, Stability, and Viability

Substantial Progress, as indicated in the preceding slides, in accomplishing Goals 1* and 2*.

Building Identity, Community, and Capacity
Leveraging Excellence through Transformative Initiatives
Establishing Metrics for Success

Substantial Progress in establishing a clearer operational infrastructure that is well-aligned with GT-wide expectations

College Operational Manuals and Documents
--IAC Pattern of Administration, Research Programs Handbook, other strategic documents
School Handbooks Project, with particular attention to P&T processes
Re-Calibration of Compensation Structures
Leadership Development Initiatives
Re-envisioning of Board of Regents Review Processes and Strategic Planning
IAC Development Agenda

• Where did we start in September 2010?
  – $15,758,903

• Where we are now in April 2014?
  – $29,228,585 or 83.5% towards the goal

• How far do we have to go to reach the IAC goal by December 2015?
  – $5,771,415

Goal: $35M
Strategic Agenda
Phase 2
Phase 2: Priorities from 2014 Forward

1. **Documenting success and impact** - related to **Goals 1*, 2*, and 3** in establishing that the IAC is functioning well as a jewel in the GT crown.

2. **Advancing strategic planning at the school level:**
   - Completing and posting **school handbooks**, with particular attention to all levels of the promotion and tenure processes.
   - Stabilizing **operational protocols and practices** that align well with GT expectations.
   - Articulating a **vision, mission, and goals** (short term and long term) for the school that builds the capacity of the school to perform at top tier levels.
   - Enhancing income streams (research, fundraising, targeted program development, etc.)

3. **Expanding the local-global footprint of the IAC** - through the development and/or enhancement of research (building reputation, making local and global connections), education (e.g., study abroad programs and the GT Model UN initiative), and engagement (e.g., conferences and symposium such as the Atlanta Conference on Science and Innovation Policy, the DiGRA Conference in Games Studies, the Nunn Forum, the Africa beyond Africa Conference, etc.).
Presentation of College Awards
Ivan Allen College Awards

- **Buzz Awards** - awards of $1000 to staff members (in student services and in administrative services) who have given distinguished service above and beyond the call of duty (Managed by the Staff Advisory Board).

- **Gold Star Award – 1**: to a faculty member who brings in at least $100,000 in external research dollars for the first time (a “desktop trophy” and a $500 travel award).

- **Gold Star Award – 2**: to a faculty member who brings in external research dollars above $100,000 subsequent to the Gold Star 1 award, **OR** to a faculty member who has received a prestigious fellowship (a $750 travel fund).

- **Million Dollar Club** – membership results from a faculty member accumulating over time at least $1M in external research dollars and having in the current year external funding (invitation to a dinner honoring the club and a $1000 travel fund).

- **Distinguished Teaching Awards** – a commemorative medal and a $1000 award to a tenure-line faculty member and to a non-tenure-line faculty member for excellence in teaching (Managed by the Undergraduate SAB).
Dean’s Awards

The following awards are given at the discretion of the Dean:

- **Distinguished Researcher Award** – (a one-time $20,000 research award) for a maximum of two top performing faculty who have a distinguished publication record and a current project with equal potential. Endorsement by the school chair.

- **Dean’s Professorship** – a term professorship with $25,000 funding per year for 2 years, with a possibility of renewal for a maximum of 3 terms (or $150,000). Once named a “Dean’s Professor,” the title is ongoing even when the funding ends. Current Dean’s Professors are: Janet Murray (LMC) and Marilyn Brown (SPP), who now holds the Brook Byers Professorship.

- **Special Recognition for Service Award** – an occasional award ($1000) for a graduate student who has provided service above and beyond the call of duty to the IAC.

- **Dean’s Fellowship** – Fellowships (tuition and stipend) are provided to IAC graduate programs, as funding permits, in support of recruiting and retaining top tier graduate students.

- **Dean’s Scholarships** – Scholarships (currently $2000 each per year, renewable for 3 years with excellent academic performance), as funding permits, in support of recruiting top tier undergraduate students.
A citywide year-long series of events highlighting Atlanta as a nexus for reinventing the cultural and economic bonds among Africa, Europe, & the Americas.

Sponsored by:

KONGO across the WATERS
May 17 - September 21
This magnificently choreographed, edifying, and enthralling tale of the world’s premier collections and cultural heritage is one of the world’s premier collections of visual and performing arts from the African continent. The centerpiece and anchor for Africa Atlanta 2014 is the Atlanta-based Georgia Tech’s African Heritage, Arts, and Culture Center (AHACC).

Upcoming Events:

Our sponsors:

The Coca-Cola Company
Georgia Tech
Atlanta-Fulton County Book Fair
Payne Fund

Become a sponsor:

Become a sponsor of AfricaAtlanta.org and help support our efforts to promote the arts and cultural heritage of Africa in the United States. Your support will help us bring these extraordinary events to life and ensure the success of future editions of Africa Atlanta. Thank you for your support and for helping shape the future of Africa in Atlanta.

www.africaatatlanta.org
Special Recognition

• William A. Schaffer

• Bryan Norton

• Nancy Nersessian
Announcements

IAC Reception
Tomorrow – April 23, 2014
3:30 – 5:00 p.m.
Habersham Building

Others
Best wishes for a terrific summer!