

GTRI Technical Series Presents:

Communicating Technical Research to Policymakers and Media

January 11, 2013
10am – 2pm

Science and technology are rapidly emerging as driving forces in society with impacts penetrating decisions of economic development, education, environment and more. Politicians need to be able to understand the implications of technical topics such as a broadband access, cyber-security, nanotechnology, and radar technology. The complex character of these topics makes explaining them to non-scientists very challenging. This seminar will expose researchers to the tools and vocabulary to translate and explain emerging science and technology issues to state and federal level policymakers.

GTRI Conference Center

250 14th Street | Lunch provided. | RSVP required:

<https://webwise.gtri.gatech.edu/townhallmtg/signup.php>

AGENDA

- 10:00 Welcome and Seminar Overview**
Marlit Hayslett, Director, Office of Policy Analysis and Research
- 10:15 Communicating with Policymakers**
Fatimot Ladipo, Assistant Director of Federal Relations, Georgia Tech's Office of Government and Community Relations
- 11:00 Communicating with Policymakers**
Panel featuring GT/GTRI faculty. Confirmed panelists include Doug Britton (ATAS), Jud Ready (EOSL), Warren Matthews (OIT), and Danny Boston (ECON), and Danielle Ayan (ICL)
- 11:45 Q&A**
- 12:00 Lunch**
- 12:30 Communicating with Media**
Lance Wallace, Senior Director of Communications, GTRI;
Kirk Englehardt, Director of Research Communications;
and John Toon, Director of Research News
- 1:00 Communicating with Media**
Panel featuring GT/GTRI faculty who have engaged with the media. Confirmed panelists include Andrew Howard (CSITL), Leanne West (EOSL), and Jason Nadler (EOSL), Sheila Isbell, (ICL)
- 1:45 Q&A**
- 2:00 Dismiss**

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