You Can Help

Support from Georgia Tech alumni and friends can make a significant difference in sustaining and enhancing the SST program. For information on how you can become part of this exciting new academic initiative, please contact:

Juan A. McGruder, PhD
Director of Development
Ivan Allen College of Liberal Arts
404.894.1898
juan.mcgruder@iac.gatech.edu

Mindy Hyde
Director of Development for Athletics
A-T Fund/GTAA
404.894.5435
mhyde@athletics.gatech.edu
This interdisciplinary initiative links sports studies to academic fields like engineering, urban studies, computer analytics, physiology, health and medicine, media studies, business management, law, and the humanities and social sciences.

SST’s unique position both at Georgia Tech and in Atlanta will give faculty and students exceptional opportunities to engage in cutting-edge research and hands-on field experiences.

SST’s innovative curriculum includes courses in subjects like physiology, psychology, computer analytics, architecture, economics, history, sociology, and business management.

**SST students are prepared for sports and health-related fields such as:**

- Sports management and marketing
- Sports media
- Athletic training and administration
- Sports analytics
- Sports psychology and physiology
- Sports science

**Looking Ahead**

To build the most distinguished sports studies program in the country, Georgia Tech aims to expand the curriculum, hire tenure-track faculty and postdoctoral fellows, secure major research grants, promote student internships, and host conferences and other events.

To learn more about Sports, Society, and Technology, contact John Tone, associate dean and interim director of SST, at john.tone@iac.gatech.edu.